



CAGE CODE: 3BGB4  
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## Core Competencies

Strategic Communications, specializes in providing government, healthcare and education customers the latest in IT, AV and Cloud solutions. In addition, Strategic is classified as Woman Business Enterprise (WBE) and Minority Business Enterprise (MBE). The company assists State, Local, and Education (SLED) Agencies through offering the services below:

- Cloud Infrastructure, Architecture, and Migrations
- Private Cloud Deployments
- Data Seeding Solutions
- Database Migrations
- Enhanced VMC Migrations
- Block VS File Level Storage
- UEFI Support Services
- Hybrid Cloud Deployment and Migration

## Differentiators

- 28 years of experience in successfully deploying IT, A/V & Cyber Security Solutions substantiated by CPARS Rating
- 24/7 Emergency Help Desk
- Cisco Gold Partner, AWS Advanced Consulting Partner w/ Government Competency, Microsoft Gold Partner, Oracle Gold Partner, Google Cloud Authorized partner
- Accessibility to procure over 400,000+ IT products
- Specialized partnerships for Cybersecurity, Unified Communications, Back-Up & Disaster Recovery
- Access to all cloud regions in AWS and Azure, including AWS GovCloud
- Strategic Enablement Programs: Proof of Concept (PoC), Cloud and Migrations Readiness
- Assessments, Well Architected Reviews, Cloud Adoption Framework, and Immersion

**WOSB, MBE, WBE and  
8(a) JV/HUBZONE**

### State & Local Contracts

#### NASPO ValuePoint Cloud

California	Connecticut
Delaware	Florida
Hawaii	Idaho
Illinois	Massachusetts
Mississippi	Missouri
Nebraska	Oregon
Utah	Vermont
Pennsylvania Housing Authority	

#### Texas DIR Cloud Services

#DIR-TSO-4232

#### G2G Marketplace

Oakland County, Michigan



## Key OEM Partners



Gold Certified



Advanced  
Consulting  
Partner

Government  
Competency



Google Cloud  
Partner

Gold



Microsoft Partner

**ORACLE**

Gold  
Partner



**Primary NAICS: 541519**

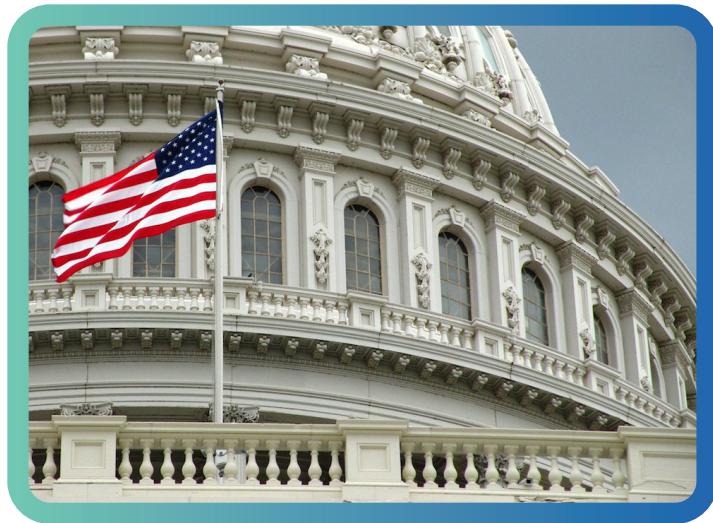
Other NAICS: 238210, 334111, 334112, 334118, 334210, 334290, 334310, 423410, 423420, 423430, 423610, 423620, 517911, 517919, 518210, 541511, 541512, 541513, 541519, 541990, 811211, 811212, 811213

**Past Performance**

**Oakland County, Michigan:** Strategic Communications provided an array of AWS and other cloud related services and continued managed services. This included Amazon EC2, RDS and ELB cloud compute solutions, as well as S3 and EBS cloud storage solutions. In addition, Strategic provided an AWS cloud networking infrastructure that included Amazon VPC and Site-to-Site VPN for network privacy and security.

**State of Nebraska:** Strategic Communications designed and implemented a secure and scalable AWS infrasturture plan. This plan included EC2, RDS, and ELB for cloud computing, as well as S3 and EBS cloud storage. Strategic also included CloudTrail, and Cloud Watch for an enhanced multi-tiered security posture.

**MDES/MS-ITS:** Strategic Communications architected an AWS cloud networking infrastructure that included Amazon VPC and Site-to-Site VPN for network privacy and security. Additionally, Strategic provided Amazon EC2, RDS and ELB cloud compute solutions, as well as S3 and EBS cloud storage.



**Vendor Certifications**

- Cisco:** Gold Partner with certifications in Advanced Route & Switch, Advanced Collaboration, Advanced Data Center.
- Dell:** Gold Partner with Certifications in Servers, Storage and Networking
- Poly:** Certifications in RealPresence and Federal Specialization
- Vmware:** Certifications in Data Center Virtualization and Federal Specialization
- AWS:** Advanced Consulting Partner

**Over 300 Product Lines Including...**

AMX	CloudCheckr	Crestron	Google	McAfee	PaloAlto	RiverMeadow
AWS	CheckPoint	Dell	HPE/Aruba	Microsoft	Planar	Veeam
Avaya	Citrix	DatAnchor	IBM	NEC	Poly	Vmware
Barracuda	Cisco	Equinix	Leviton	Oracle	Sony	VTech