

The Strategic Cloud Difference



Intro to Strategic

Strategic Communications specializes in providing government, healthcare, and education customers the latest in IT, AV, and Cloud solutions. We are public sector driven, and are designed to operate as your one-stop-shop for all things multi-cloud within the public sector. In addition, Strategic is classified as a Woman Business Enterprise (WBE) and Minority Business Enterprise (MBE).

Strategic Differentiators

- **Dedicated Public Sector Cloud Sales team with 12+ Reps**
- **Large Suite of Government Contract Vehicles**
 - 18 NASPO State PAs • NASA SEWP V Groups C & D
 - Our Full Contract Catalogue is Available on the Back
- **Reclaim Your Data Sovereignty from Cloud SaaS Providers**
- **Custom Consolidated Billing Portal**
 - Streamlined Billing Portal with built-in Cost Optimization
- **Access to all Cloud Regions in AWS Including AWS GovCloud**
- **Cost Optimization Capabilities**
 - Enhanced Cost Savings Compared to Traditional RIs/Savings Plans. Lower Costs with no Long Term Commitments
- **Cloud Marketplace Ready Solutions**
 - Strategic Communications enables our partner community to easily get their cloud-native solutions published to AWS Marketplace, where they can be easily consumed through our existing State Cloud Contract Vehicles

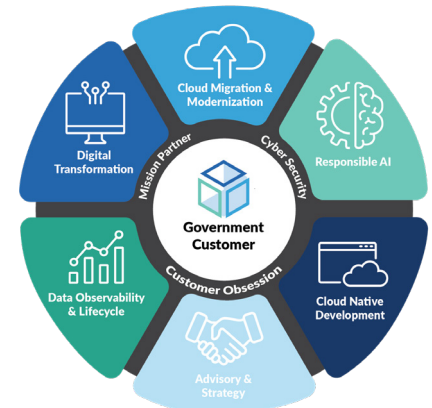
Past Performance

- **United States Air Force – Kessel Run**

Designed and implemented a secure and scalable AWS infrastructure plan for Kessel Run. This plan included EC2, RDS, and ELB as well as AWS GovCloud for an enhanced multi-tiered security posture.
- **DISA CAPE**

Provided scalable AWS Infrastructure, in addition, Strategic designed a networking infrastructure that included Amazon VPC and Site-to-Site VPN for network security. Exclusive AWS Cloud Contract for all State Agencies.

**WOSB, MBE, WBE and
8(a) JV/HUBZONE**



Core Cloud Capabilities

Cloud Migration & Adoption

- Infrastructure Modernization
- Migration Accelerator
- Multi Cloud Adoption

Responsible AI

- Generative AI Applications
- Secure AI Framework
- AI Proof of Concept

Cloud Native App Development

- Serverless App Development
- CICD, CMMI, & DevOps
- Application Modernization

Advisory & Strategy

- Cloud Readiness Assessment
- CCoE Implementation
- Professional Services

Data Observability & Lifecycle

- Data Lakes/Warehouses
- Dashboards & Reporting
- Data Migrations

Digital Transformation

- Customer Experience
- Business Process Optimization
- Financial Optimization

Government Contract Vehicles



Federal Government Contracts

NASA SEWP V - Groups C & D

Contract Number: NNG15SC90B
Contract Number: NNG15SC50B
Term: Through October 31st, 2025
(With Two 3 Month Option Periods)

GSA IT Schedule 70

Contract Number: 47QTCA21D007U
Term: Through April 1st, 2026

Army CHESS ADMC-3

Contract Number: W52P1J-19-G-0050
Term: Through March 5th, 2030

NITAAC CIO-CS

Contract Number: HHSN316201500048W
Term: Through April 30th, 2025
(With 2 Option Renewal Years)

2GIT - (GSA BPA)

Contract Number: 47QTCA21A000W
Term: Through March 30th, 2026

Army CHESS ITES SW2

Contract Number: W52P1J-20-D-0065
Term: Through August 30th, 2030

State & Local Government Contracts

NASPO ValuePoint Cloud

Contract Number: AR2490
Term: Through September 15th, 2026

- California
- Delaware
- Hawaii
- Illinois
- Maryland
- Mississippi
- Nebraska
- Oregon
- Utah
- Wyoming
- Connecticut
- Florida
- Idaho
- Louisiana
- Massachusetts
- Missouri
- New Mexico
- Tennessee
- Vermont

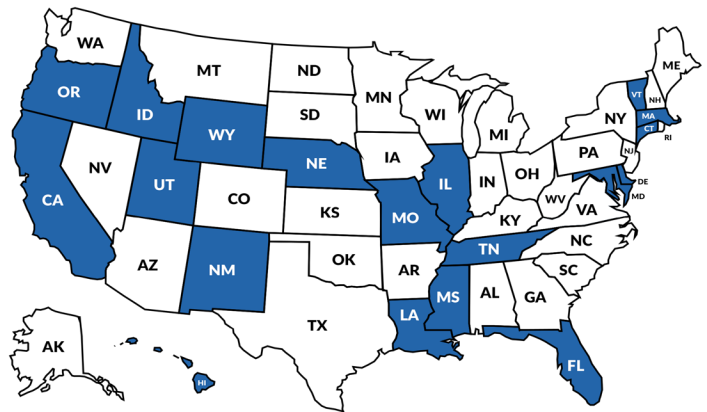
NYS OGS IT Umbrella Lot 3 *Authorized Dealer

Contract Number: PM69693
Term: Through November 29th, 2025

Equalis Group

Contract Number: EQ-013120-01 *Authorized Dealer
Term: Through April 30th, 2025
(With 2 Option Renewal Years)

NASPO Participating Addendum Map



G2G Marketplace

Contract Number: EQ-013120-01 *Authorized Dealer
Term: Indefinite

OMNIA

Contract Number: R220802 *Authorized Dealer
Region 4 EXC - TX
Term: Through September 30th, 2025